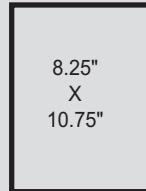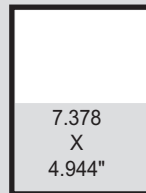# AD SPECS

Guides & specifications for advertising in Around The River Real Estate Magazine® and Around The River Entertainment Magazine®
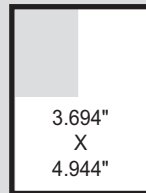
AD
SIZES

8.25"
X
10.75"

FULL PAGE

7.378
X
4.944"

1/2 PAGE

3.694"
X
4.944"

1/4 PAGE

Around The River Publishing & Producing, Inc.

AD REQUIREMENTS

Ads must be submitted in a minimum 150 DPI or maximum 300 DPI print-ready PDF. Ads may be supplied by FTP or email. All files must be supplied in CMYK or grayscale color space.

Full page is the only size ad which may have a bleed, .25" all around. No text, logos or important parts of photos beyond 8.25"x10.75".

PRODUCTION CHARGES

Alterations, design, type color corrections and proof, if produced by Publisher, will be billed to the advertiser. We can also provide the following if needed:

Photography
Aerial Photography
Drone Photography
Video Production
Video/Sound Editing
Resizing/Reformatting
Typesetting/Font Variation

Rates upon request.

TECHNICAL FILE SPECS

4 color CMYK Min. 150dpi/Max 300 dpi. Please note our ad dimensions.

FTP (PDF ONLY) Files cannot exceed 60 MB
    Hostname: aroundtheriverentertainment.com
    Username: ads@aroundtheriverentertainment.com
    Password: entertainment!

EMAIL (PDF Only) Files cannot exceed 4 MB
    Email PDF files to atrre@ctaz.com

After upload/email, contact your ad coordinator or call **928-758-7000** to ensure the ads were received.